



VISION

ILMA UNIVERSITY QUARTERLY NEWSLETTER
APRIL - JUNE (2021)



Ranked

#

1

in Sindh by
Times Higher Education
Impact Rankings 2021*

*SDGI

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Developing Digital Skills

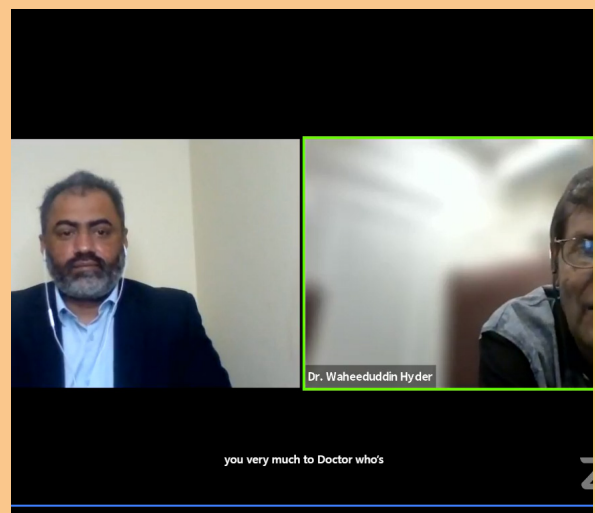
This webinar is a great way to learn about the recent development in EUROPE education. There will be keynote speakers that will present an engaging and relevant topic concerning future digital skills and requirements from the industry, companies



This information webinar will give employers and independent learners the chance to find out more about the programmes, who they are suitable for, what key skills they will teach and advice on the application process. There will also be the opportunity to hear employers supporting their staff through the programme, as well as those currently taking part in the bootcamps talk about their experiences and the benefits they are seeing. Increasing graduation rates and levels of educational attainment will

ILMA University organized a Workshop on Improvement Quality of Higher Education

will accomplish little if students do not learn something of lasting value. Yet federal efforts over the last several years have focused much more on increasing the number of Americans who go to college than on improving the education they receive once they get there.



ILMA University organized a Workshop on Improvement Quality of Higher Education through Intentional Accreditation by JIANXIN ZHANG, President, Asia-Pacific Quality Network (APQN)

The Impact Ranking: ILMA University ranked No 1 in SDG1 in Sindh

These international standard rankings have been awarded by THE World University Rankings and is known for their unsurpassed assessment criteria.

The Times Higher Education Impact Rankings are the only global performance tables that assess universities against the United Nations' Sustainable Development Goals (SDGs).

They use carefully calibrated indicators to provide comprehensive and balanced comparison across four broad areas: research, stewardship, outreach and teaching. ILMA stands 1st in SDG1.

This table on SDG 1 – no poverty measures

universities' research on poverty and their support for poor students and citizens in the local community. ILMA was able to conquer this domain with its CSR activities and outreach.

The University's staff and students conducted effective campaigns and drives which targeted the underserved and marginalized sectors of the community.

The university claimed 5th position in SDG4 for quality education measures universities' contribution to early years and lifelong learning, their pedagogy research and their commitment to inclusive education.

ILMA UNIVERSITY
FORMERLY IBT

THE WORLD UNIVERSITY RANKINGS

CONGRATULATIONS TO ALL ILMA FRATERNITY

ranked in Top **300** international universities of the world*

Ranked **#1** in Sindh by Times Higher Education Impact Rankings 2021*



ILMA recognized and supported endeavors in research and development through the TORCH platform in collaboration with Norman Group and Global Educational Consultants (GEC) with national as well as international organizations.

These research grants were offered to researchers, students, alumni and faculty globally.

Through quality research aimed at the SDGs and publication of 5 in house journals i.e. IBT Journal of Business Studies, Journal of Media & Communication and Journal of Information & Communication Technology duly recognized by HEC in the Y category and list in HJRS.

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IN SINDH TIME HIGHER EDUCATION IMPACT RANKING 2021*

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COMPUTING AND SOFTWARE ENGINEERING- 2021



10TH INTERNATIONAL VIRTUAL CONFERENCE
ON EMERGING TRENDS & TECHNOLOGY IN COM-
PUTING AND SOFTWARE ENGINEERING-2021
(IVCETTCSE-2021)

Faculties of Computer Science and Science & Technology - ILMA UNIVERSITY are organizing 10th International Virtual Conference on Emerging Trends & Technology in Computing and Software Engineering-2021 (IVCETTCSE-2021). The objective of the conference is to bring researchers from the academia and the industry on the platform to share the latest developments in the fields of Computer Science, IT and Software Engineering.



Webinar on stress management

7 Tips for Stress Management

1. Understand your stress

How do you stress? It can be different for everybody. By understanding what stress looks like for you, you can be better prepared, and reach for your stress management toolbox when needed.

2. Identify your stress sources

What causes you to be stressed? Be it work, family, change or any of the other potential thousand triggers.

3. Learn to recognize stress signals

We all process stress differently so it's important to be aware of your individual stress symptoms. What are your internal alarm bells? Low tolerance, headaches, stomach pains or a combination from the above 'Symptoms of stress'

4. Recognize your stress strategies

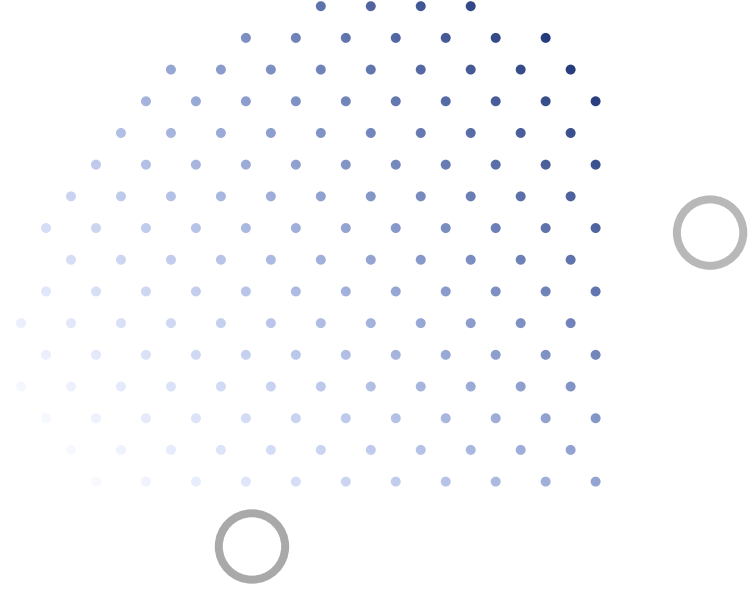
What is your go-to tactic for calming down? These can be behaviors learned over years and sometimes aren't the healthy option. For example, some people cope with stress by self-medicating with alcohol or overeating.

5. Implement healthy stress management strategies

It's good to be mindful of any current unhealthy coping behaviors so you can switch them out for a healthy option. For example, if overeating is your current go to, you could practice meditation instead, or make a decision to phone a friend to chat through your situation. The American Psychological Association suggest that switching out one behavior at a time is most effective in creating positive change.

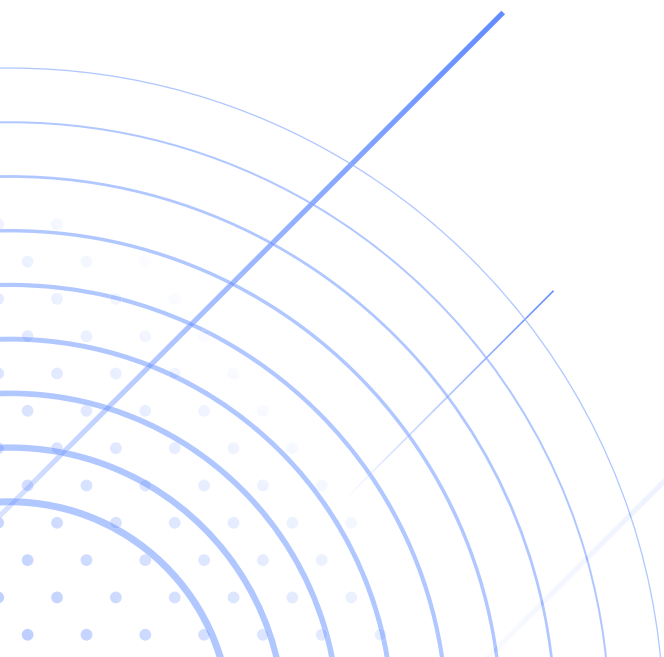
6. Make self-care a priority

When we make time for ourselves, we put our well-being before others. This can feel selfish to start, but it is like the airplane analogy—we must put our own oxygen mask on before we can assist others. The simplest things that promote well-being, such as enough sleep, food, downtime, and exercise are often the ones overlooked.



7. Ask for support when needed

If you're feeling overwhelmed, reach out to a friend or family member you can talk to. Speaking with a healthcare professional can also reduce stress, and help us learn healthier coping strategies.



How to Become a Good Freelancer & Web Developer

Freelancing can truly change your life. Sign up for my free course, and over the next five days I'll give you five methods to make more money freelancing within weeks (if not days).

Freelancing is on the rise – more people are hiring freelancers than ever before. There's a huge opportunity for you to be your own boss and make a living on your own terms.

Most people find themselves drawn to freelancing for control and flexibility.



Build the skills and confidence you need to be your own boss.

Successful freelancers:

- 1) Make their own schedules
- 2) Live wherever they want
- 3) Work from wherever they want
- 4) Choose who they work with
- 5) Have plenty of time to themselves
- 6) Earn more money than they did
- 7) at a job
- 8) and love their life.

Successful freelancers are comfortable marketing themselves, selling projects, and running a business.

IT DOESN'T HAVE TO BE
THAT WAY!

Freelancer is an incredible way to make a living if you're doing it well.

But it's not easy to do it well.

So many freelancers quickly find themselves in the same vicious cycle of going project to project.

Meanwhile, successful freelancers are living their best lives earning more while working LESS than their unsuccessful counterparts.



Webinar on Knowledge management

The ability to manage knowledge has become increasingly important in today's knowledge economy. Knowledge is considered a valuable commodity, embedded in products and in the tacit knowledge of highly mobile individual employees. Knowledge management (KM) represents a deliberate and systematic approach to cultivating and sharing an organization's knowledge base. This textbook and professional reference offers a comprehensive overview of the field. Drawing on ideas, tools, and techniques from such disciplines as sociology, cognitive science, organizational behavior, and information science, it describes KM theory and practice at the individual, community, and organizational levels. Chapters cover such topics as tacit and explicit knowledge, theoretical modeling of KM, the KM cycle from knowledge capture to knowledge use, KM tools, KM assessment, and KM professionals.

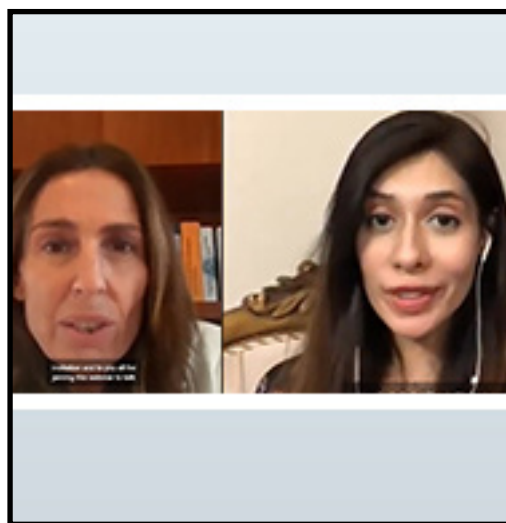
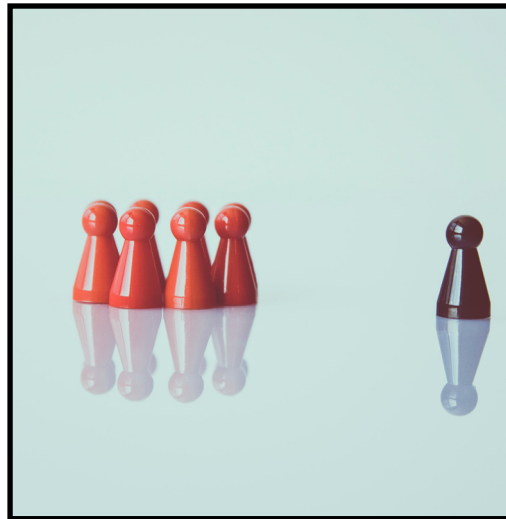
This third edition has been completely revised and updated to reflect advances in the dynamic and emerging field of KM. The

specific changes include extended treatment of tacit knowledge; integration of such newer technologies as social media, visualization, mobile technologies, and crowdsourcing; a new chapter on knowledge continuity, with key criteria for identifying knowledge at risk; material on how to identify, document, validate, share, and implement lessons learned and best practices; the addition of new categories of KM jobs; and a new emphasis on the role of KM in innovation. Supplementary materials for instructors are available online.



Webinar on Leadership Development

The need for leadership development has never been more urgent. Companies of all sorts realize that to survive in today's volatile, uncertain, complex, and ambiguous environment, they need leadership skills and organizational capabilities different from those that succeed in the past. There is growing recognition that leadership development should not be restricted to the few who are in or close to the C-suite. With the proliferation of collaborative platforms and digital "adhocracies" that emphasize employees across individual initiative, and that expect increasingly expected the board are increasingly expected to make consequential decisions that align with corporate strategy and culture. It's important, therefore, that they be equipped with the relevant technical, relational, and communication skills. Leadership development is in a state of flux, however, with the relevant and communication skills required of managers has soared. And



that collectively spend billions of dollars annually to train current and future executives are growing frustrated with the results.

helped them succeed is also a growing leadership development restricted to the C-suite. The proliferation of collaborative platforms and digital "adhocracies" that emphasize employees across individual initiative, and that expect increasingly expected the board are increasingly expected to make consequential decisions that align with corporate strategy and culture. It's important, therefore, that they be equipped with the relevant technical, relational, and communication skills. Leadership development is in a state of flux, however, with the relevant and communication skills required of managers has soared. And

Mobile Journalism Workshop

Mobile Journalism (MOJO) workshops allow you to learn the fundamentals of digital storytelling. Workshop lessons focus on techniques, apps, workflows, and necessary development stages such as planning, filming, and editing. All lessons employ the use of a smartphone to produce digital narratives, in line with cutting-edge practices of news professionals globally.

WWF-Pakistan had organized one day training session for their staff.

|Shooting with “Protake Camera App” and Shaping with KineMaster| through Mobile Phone was the advance training workshop where WWF Team got a chance to learn from professional Trainer, Ayaz Khan who is the pioneer in “Mobile Journalism & Filming field” was shared his experience to the use of mojo is encourage to increase the amount of stories about the climate & environmental crises issues.

This Mobile Content creation /Storytelling Workshop has created the space for the WWF staff to become a powerful voice tackling the impact of climate change through their mojo stories

Mojo Training: Producing compelling and meaningful visual stories by Smartphones at GNMI.

From the platform of GNMI Karachi experienced first Media Baithak (Media get together) and benefited from the #MoJo -Mobile Journalism training. A large number of journalists were trained by Ayaz Khan – Founder for #MoJo Pakistan. Trainer covered all aspects of #MoJo; story writing, scheduling, story boarding, shoot in live, camera framing and editing. The training was an ideal blend of media and civil society members. All the participating journalists were given the task to work on stories by taking the in-dept point of views of civil society experts.



Mobile Journalism Workshop



Main Campus: Main Ibrahim
Hyderi Road, Korangi Creek, Karachi

Gulshan Campus: B-31, Block-1,
Gulshan-e-Iqbal, Karach

Tel: 0213-5120461/ 0213-4821051-2

Email: nfo@ilmauniversity.edu.pk

Website: www.ilmauniversity.edu.p



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